



August, 2009

Dear Sir or Madam,

Relay For Life, the signature fundraising event for the American Cancer Society, is the largest non-profit fundraising activity in the world. This overnight team event, held in over 32 countries, celebrates cancer survivorship while simultaneously raising money to support cancer research, education, and patient services. Involving more than 3,000 participants, cancer survivors, and visitors from the local community, UGA Relay For Life at UGA was the 1st student-run Relay and has been nationally recognized as one of the best every year since.

This April at UGA, the 11th annual Relay For Life UGA will attempt to raise over \$300,000 for the American Cancer Society. Achieving such a lofty goal will not be possible without corporate support from our business community. We would like for you to be a part of this remarkable event by joining us as a sponsor. Corporate sponsorship of Relay For Life at UGA is an amazing opportunity to make a significant impact on the fight against cancer. Your donation will both further cancer research and provide aid and recognition to those already diagnosed. Doing so will have a lasting effect on cancer patients and cancer survivors, as well as advance the respectable reputation of your company through numerous advertising opportunities. Please review the UGA Relay Corporate Sponsorship packet and consider the various levels of contribution. Enclosed you will also find a copy of the 2009 Relay T-Shirt and Event Program featuring past sponsors; over two thousand T-shirts were distributed last year alone!

To recognize your company as a corporate sponsor, we would like to feature you at our event at a level that coincides or exceeds your level of sponsorship. Please contact Stephanie Friedrich, Corporate Sponsorship Chairman for Relay For Life UGA, at (704) 907-8343 with any sponsorship questions you may have.

Thank you for your consideration of UGA Relay For Life sponsorship. Cancer is the leading cause of death in the United States. By taking part in Relay, you will make a lasting, positive impact on your community as you join us in the fight against cancer.

Sincerely,

Stephanie Friedrich
American Cancer Society
1684 Barnett Shoals Road
Athens, GA 30605
safriedrich@gmail.com

2010 Corporate Sponsorship Opportunities

University of Georgia



Platinum Event Presenter - \$10,000

- * Check presentation and recognition of company during event opening
- * Any signage of your choice displayed throughout event venue
- * Tickets for free food and beverages throughout the night for company representatives
- * Announcement and recognition in program stating Luminary, Survivor, or Team Lap is presented by your business
- * Name/logo on cloth Survivor Bag distributed to all attending cancer survivors
- * Name/logo in prominent spot on T-shirt given to each participant
- * Website link directly from our site to yours
- * Name/logo on all posters, fliers, and paid media releases
- * Opportunity to distribute promotional materials for your business at the event
- * Opportunity to set up a booth at the Relay event
- (* Front stage signage at the event (as well as signage at other locations)
- (* Two full-page ads in event program
- (* Announcement stating Relay for Life is presented by your business at opening and closing ceremonies
- (* Featured on UGA Relay For Life Home page and Event page

Event Presenter - \$5000

- * Announcement and recognition in program stating Luminary, Survivor, or Team Lap is presented by your business
- * Name/logo on cloth Survivor Bag distributed to all attending cancer survivors
- * Name/logo in prominent spot on T-shirt given to each participant
- * Website link directly from our site to yours
- * Name/logo on all posters, fliers, and paid media releases
- * Opportunity to distribute promotional materials for your business at the event
- * Opportunity to set up a booth at the Relay event
- (* Front stage signage at the event (as well as signage at other locations)
- (* Two full-page ads in event program
- (* Announcement stating Relay for Life is presented by your business at opening and closing ceremonies
- (* Featured on UGA Relay For Life Home page and Event page

Diamond Sponsor - \$2,500

- * Announcement recognizing your business as a Diamond sponsor at opening ceremony
- * Website link directly from our site to yours
- * Opportunity to distribute promotional materials for your business at the event
- * Name/logo on cloth Survivor Bag distributed to all attending cancer survivors

- *Name/logo in prominent spot on T-shirt given to each participant
- *Name/logo on all posters, fliers, and paid media releases
- *One full-page ad in event program
- (*)Signage at entrance to event
- (*)Name/logo on cloth Survivor Bag distributed to all attending cancer survivors
- (*)Opportunity to set up a booth at the Relay event
- (*)Featured on UGA Relay For Life Home page and Event page

Platinum Sponsor - \$1000

- *Announcement recognizing your business as a platinum sponsor at opening ceremony
- *Website link directly from our site to yours
- *Signage at the event
- *Opportunity to distribute promotional materials for your business at the event
- (*)Name/logo in prominent spot on T-shirt given to each participant
- (*)Name/logo on all posters, fliers, and paid media releases
- (*)One full-page ad in event program
- (*)Featured on UGA Relay For Life Home page and Event page

Gold Sponsor - \$750

- *Announcement recognizing your business as a gold sponsor at opening ceremony
- *Signage at the event
- (*)Name/logo on T-shirt given to each participant
- (*)Website link directly from our site to yours
- (*)1/2 page ad in event program
- (*)Opportunity to distribute promotional materials for your business at the event
- (*)Featured on UGA Relay For Life Home page and Event page

Silver Sponsor - \$500

- *Announcement recognizing your business as a silver sponsor at opening ceremony
- *1/4 page ad in event program
- (*)Name on T-shirt given to each participant
- (*)Signage at the event

Bronze Sponsor - \$250

- *Announcement recognizing your business as a bronze sponsor at opening ceremony
- *Name on cloth Survivor Bag distributed to all attending cancer survivors
- *1/4 page ad in event program

(*) Denotes additional benefits of that sponsorship level



2010 Relay For Life @ UGA Corporate Sponsorship Commitment Form

Please complete and return in the pre-addressed envelope to:

American Cancer Society c/o Kerie Rowe
1684 Barnett Shoals Road
Athens, GA 30605

_____ Yes, I would like to be a Corporate Sponsor for 2010 Relay For Life at UGA.

*Note: If you are interested in sponsoring Relay UGA please let Stephanie Friedrich, (704) 907-8343, safriedrich@gmail.com, know by March 10th in order for signs, T-Shirts, and Event Programs to be made on time for Relay

_____ No, I cannot be a sponsor for 2010. Please contact me next year.

Please check the level of sponsorship at which you would like to participate and indicate t-shirt size(s):

_____ \$10,000 and above, Platinum Event Presenter

_____ \$5,000 and above, Event Presenter

_____ \$2,500 up to \$4,999, Diamond Sponsor

_____ \$1,000 up to \$2,499, Platinum Star

_____ \$750 up to \$999, Gold Star Sponsor

_____ \$500 up to \$749, Silver Star Sponsor

_____ \$250 up to \$499, Bronze Sponsor

Company/Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ FAX: _____

Contact Name: _____

Please accept my commitment for \$ _____.

I will send the check by mail by _____.

*Note, all sponsorships are due to the American Cancer Society by June 1, 2010.

Please make checks payable to The American Cancer Society. Memo line: UGA Sponsor

Payment Method (check one) _____ Check enclosed _____ Please send invoice Logo (if applicable) _____ I have emailed a logo with my commitment form (send to safriedrich@gmail.com).

Thank you for your support of the Relay For Life @ UGA and The American Cancer Society. A Relay For Life sign with your sponsorship level will be given to you to place at your business.

For Office Use:

Date Received: _____ Date Invoiced (if applicable): _____ Paid: _____

Program: _____ T-Shirt Size(s): _____ Media: _____

**American Cancer Society
2009 Relay For Life
University of Georgia
1.800.ACS.2345 www.cancer.org**

**Alpha
Chi
Omega**



ΣΚ
Sigma Kappa



ΔΖ
Delta Zeta

ΑΓΑ
Alpha Gamma Delta



Five Points



**tri-delta
+ fiji**

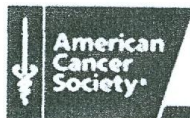


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ΓΦΒ



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